

3rd International Trade Show



Agriculture | Food Processing, Packaging, Bakery & Confectionery Technology | Ingredients & Food & Hospitality



Plastics | Printing | Packaging

Program of conferences, presentations & events

- Reducing food losses and waste
- From wheat seed to pasta – Increase of agricultural productivity through innovation
- Financing for SMEs
- Post-harvest losses - Focus on food safety
- Recycling: Development-oriented business opportunities

09 - 11 May 2019

Millennium Hall - LALIBELA HALL

Addis Ababa

DAY 1: THURSDAY • 09 MAY 2019

10:30 **Welcoming coffee**

11:00 **Official Opening Session**

- Mr Paul März, Managing Director - fairtrade & Mr Nebeyu Lemma, Managing Director - Prana Events
- H.E. Yaprak Alp, Ambassador of the Republic of Turkey to Ethiopia
- Mr Samuel Hallal, Director General - Chemical and Construction Inputs Industry Development Institute
- Mr Matthias Schauer, Deputy Ambassador of the Federal Republic of Germany to Ethiopia
- Mr Solomon Tadele, Director General - Food, Beverage and Pharmaceuticals Industry Development Institute
- Mr Pietro Panarello, First Secretary - Embassy of Italy in Addis Ababa
- Mr Abdulsemed Abdo, Advisor for the State Minister - Ministry of Agriculture and Livestock Resources

12:15 **VIP tour around the exhibition with the guests of honour**

DAY 1: THURSDAY • 9 MAY 2019



» **Reducing food losses and waste in Ethiopia**

Dr. Sirawdink F. Forsido, Jimma University - Department of Post-Harvest Management

14:00 – 14:30

Content:

- Food losses
- How big are post-harvest losses?
- Assessment of post-harvest losses (Type, level and value)
- Prevention of post-harvest losses
- Post-harvest management projects at Jimma University, Ethiopia

Q&A



» **From wheat seed to pasta – Increase of agricultural productivity through innovation**

Mr Magnus Schmid, Programme Manager - Promotion of Agricultural Productivity through Innovation, Gesellschaft für Internationale Zusammenarbeit (GIZ)

14:30 – 15:00

Content:

- **Productivity in agricultural production**
Agriculture continues to play a key role in Ethiopia's economy and society. Primary agricultural production provides the livelihood basis of 80 % of the population and accounts for 40% of the country's GDP. Despite a strong economic development of the sector over the last decades, overall productivity remains low in comparison to global standards.
- **Promotion of agricultural productivity through innovation**
The "Program Promotion of Agricultural Productivity through Innovation" (PAPI) implemented by the Gesellschaft für internationale Zusammenarbeit GIZ on behalf of the German Government promotes smallholders' productivity, for example through use of improved agricultural inputs, good agricultural practices and improved access to quality mechanization services and technology in high-potential areas of Ethiopia.
- **Value chain approach for wheat**
Following the value chain approach for wheat the program supports also entrepreneurs and cooperatives providing seed and agricultural inputs as well as know-how for agro-processing. The program supports the Ethiopian government to achieve the goals of the Growth Transformation Plan II. One of the goals is to increase smallholders' productivity and income.

Q&A



DAY 2: FRIDAY • 10 MAY 2019



» **Financing for Ethiopian SMEs (Small and Medium Size Enterprises)**

The purpose of the event is to provide information about the financing opportunities for companies registered in Ethiopia and provide an idea for international companies about the opportunities and challenges in the Ethiopian financial market.

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| 11:00 – 11:05 | Welcoming and introduction
<i>Linda Schraml, Global Business Network Program - GIZ</i> |
| 11:05 – 11:25 | Presentation of different financing options in Ethiopia -
Based on the Ethiopian Investment guide
ICE ADDIS Ethiopia's first innovation hub & tech startup incubator |
| 11:25 – 11:35 | Further financing options
Meseret Warner Ignite Investment |
| 11:35 – 11:45 | Q&A |
| 11:45 – 12:15 | Discussion round
"The challenges and opportunities of SME financing in Ethiopia" |



International

» **Post-harvest losses - Focus on food safety due to toxicogenic fungi and mycotoxins**

Chemeda Abedeta Garbaba (PhD) – Jimma University - Department of Horticulture and Plant Sciences, College of Agriculture and Veterinary Medicine

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|---------------|---|
| 13:00 – 13:30 | Content: <ul style="list-style-type: none">• What is mycotoxin?• Toxicogenic fungi and their mycotoxins• Major crops infected by mycotoxin-producing fungi• Effects of mycotoxins on health• Mycotoxins problem in Ethiopia• Mycotoxin management• Conclusion and recommendations |
| | Q&A |





DAY 2: FRIDAY • 10 MAY 2019



» **Recycling in Ethiopia: Development-oriented business opportunities**

The purpose of the event is

- to provide information about the recycling sector in Ethiopia
- to discuss and identify development-oriented business opportunities for the private sector
- to start a public-private dialogue in the recycling sector in order to define jointly what is needed for completing the value chains and create a value-addition in the recycling sector in Ethiopia

14:00 – 14:05	Welcoming <i>Linda Schraml, Global Business Network Program - GIZ</i>
14:05 – 14:25	The recycling sector in Ethiopia <i>Kalie Cheng, plastic@beans</i>
14:25 – 14:35	Recommendation for policy-level <i>Sebastian Frisch, blackforestsolution GmbH</i>
14:35 – 14:45	Q&A
14:35 – 14:55	The support opportunities by the German Development Cooperation <i>GBN</i>
14:55 – 15:15	Panel discussion with industry partners



» **Reprocessed Polymers, Additives & Consumables**

» **Evolution in Coating - Lamination - Metallization**

Mr Mervyn Moodley - Founder & CEO (Safrique International)
Mr Renato Position - Area sales manager

15:15 – 15:45	Content <ul style="list-style-type: none">• Africa key facts• Reprocessed Polymers, Additives & Consumables• Agencies in East Africa• Evolution in Coating - Lamination - Metallization
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