

POST SHOW REPORT

Ethiopia
agrofood

Ethiopia
plastprintpack

08 – 10
June 2023

Millennium Hall • Addis Ababa

www.agrofood-ethiopia.com • www.ppp-ethiopia.com

The 5th edition of agrofood & plastprintpack Ethiopia was a resounding success

Exhibitors and trade visitors, institutional partners and media agree: The 5th edition of agrofood & plastprintpack Ethiopia 2023 was a resounding success.

Opened on 8 June, it got off to a flying start as the show was officially declared open by the State Minister of Industry, H.E. Mr Hassan Mohammed, in the presence of high-ranking government representatives, members of the diplomatic corps and 138 exhibitors from 16 countries.

"Today we commemorate the beginning of a new chapter, a chapter that integrates agriculture, food processing, packaging and plastics, opening up limitless possibilities for our people and our economy.

By bringing together stakeholders from across the globe, agrofood & plastprintpack Ethiopia serves as a paramount platform to showcase the immense potential of our nation and foster collaboration. We are eager to develop our agrofood & plastprintpack industry in close cooperation with our partners from around the globe."

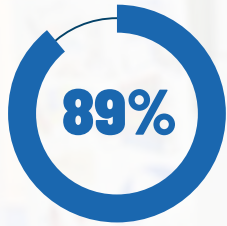


Get an impression of agrofood & plastprintpack Ethiopia 2023

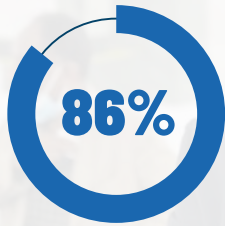


Exhibitor satisfaction - agrofood

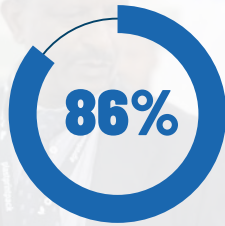
Satisfied or even very satisfied



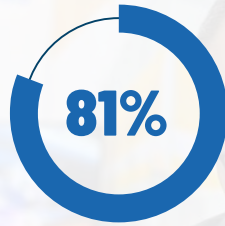
89% event as a whole



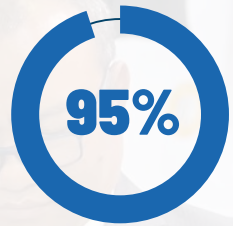
86% would recommend the event to their peers



86% intend to participate again



81% quality of visitors



95% with the services of fairtrade



This is what the exhibitors said



Leslie Davis
Marketing Manager, ahlia Group



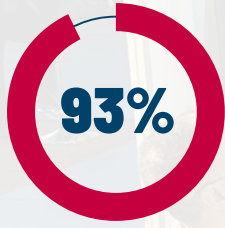
Dr. Eng. Valéry Kemtchou (right)
Area Sales Manager, UWT GmbH

Exhibitor satisfaction - plastprintpack

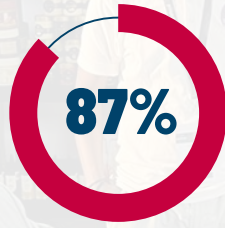
Satisfied or even very satisfied



100% would recommend the event to their peers



93% intend to participate again



87% with the services of fairtrade



84% event as a whole



80% quality of visitors



This is what the exhibitors said



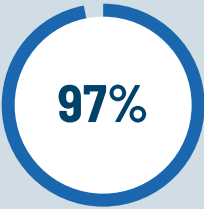
Gabriele Giallorenzo
Area Sales Manager, SACMI



Kristoff Knettel
Senior Technical Manager,
LANXESS Germany GmbH

Visitor feedback

Satisfied or even very satisfied



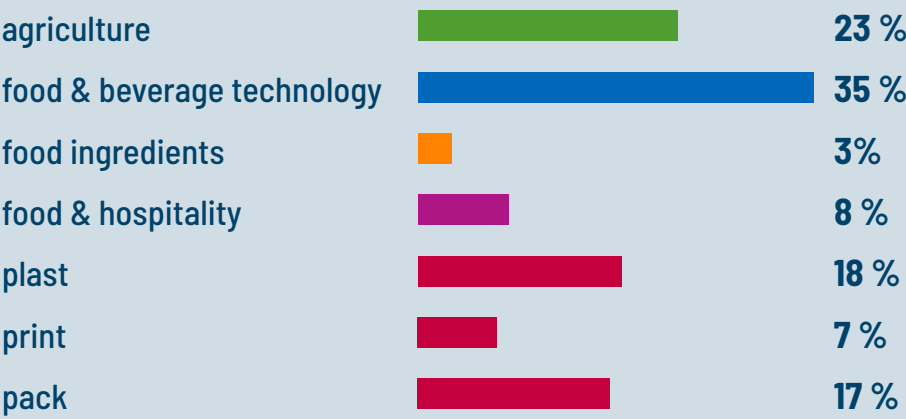
would recommend the event to their peers



quality of business contacts

Sectors of interest to visitors

Multiple answers possible



This is what the exhibitors said



Giovanni Gallinari
Area Sales Manager, AROL S.P.A



Catherine Colin-Gaudy
Sales Manager, Vinpai

Visitor profile

Visitors from 40 countries

92% from Ethiopia

The remainder are from other countries, mainly from East and Central Africa, but also from the Gulf and beyond.





30%

To get information about new products and innovations

13%

To visit the accompanying conference program

57%

To establish and expand business contacts

Main reasons to attend

THANK YOU



SEE YOU AGAIN IN 2024

16 – 18
May 2024

Addis Ababa
Millennium Hall

#agrofoodET
#pppET

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